



College Park, Maryland 20742  
P: 301.405.8000 F: 301.314.9583  
<http://www.arch.umd.edu>

**SCHOOL OF ARCHITECTURE, PLANNING, AND PRESERVATION**  
NATIONAL CENTER FOR SMART GROWTH RESEARCH AND EDUCATION  
COLVIN INSTITUTE OF REAL ESTATE DEVELOPMENT

July 29, 2014

Mark Stewart  
Senior Project Manager  
Office of Sustainability  
University of Maryland

Dear Mr. Stewart:

Thank you for the opportunity to participate in the 2014 Chesapeake Project as a Faculty Fellow. It was truly an honor to be in the company of such amazing fellows and part of such important conversations.

By way of this letter, I am submitting to you a description of how I plan to integrate the theme of sustainability into my Fall 2014 course "URSP 688Z: Planning and Design in the Multicultural Metropolis," a graduate course in the Urban Studies and Planning Program.

At the workshop, I took seriously the notion that sustainability integrates attention to environment, economics, and equity. My course already has a focus on equity in the built environment and the challenges of and opportunities to equitable urban development in the age of increasing immigration and diversity in American cities.

This year, I have decided to have students in the course participate in the UMD's new initiative, the Partnership for Action Learning for Sustainability (PALS), an initiative designed to put sustainability concepts into practice, giving students a chance to participate in hands-on, community-based projects related to sustainability.

Our project will focus on helping small, minority- and immigrant-owned businesses in Frederick, Maryland. This project gives attention to two of the three Es: economics and equity. It asks students to work directly with small businesses within the Golden Mile area, which is slated for redevelopment, to educate them and encourage them to become more involved in the planning process, and assess their needs to improve their ability to survive and thrive in the face of redevelopment. The project is intended to last over the course of two semesters with both my Fall 2014 course and my Spring 2015 course "URSP 673: Community Development and Social Planning" participating in various aspects of the project.

Learning objectives that I have for students in this project that relate to sustainability include:

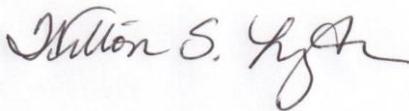
- Engage thoughtfully with community organizations, residents, city officials, and other students around issues of race, urban inequality, and cultural difference and contribute creative planning and design solutions.
- Demonstrate self-reflexivity with regard to the ways in which issues of race, immigration, and inequality affect their own planning and design practice and scholarship.
- Demonstrate knowledge of effective planning and design tools appropriate in assisting small business development that are appropriate to the needs of immigrant- and minority-owned businesses.

I will assess whether students have met these objectives through their engagement with city residents and community organizations on the ground, course journals, discussions in class, and in the final project presentation to residents and the city.

I have enclosed a copy of the proposed syllabus for my Fall 2014 course. In addition, I have also included a copy of the PALS project write-up. Please feel free to contact me with any question about the enclosed materials.

Again, thank you very much for the opportunity to participate as 2014 Chesapeake Project Faculty Fellow. I look forward to continuing to be part of the conversation!

Best,

A handwritten signature in black ink that reads "Willow S. Lung-Amam". The signature is written in a cursive, flowing style.

Willow S. Lung-Amam  
Assistant Professor